



HONORING THE LEGACY BUILDING THE FUTURE

a campaign for the National Western Center



Photo Credit Tommy Collier

Wold Family Heritage Center to Give the Gift of History



Photo Credit Jensen Sutta



As this year's National Western Stock Show enters its third and final weekend, I have some great news to share. The Wold family's generous gift to the [Honoring the Legacy campaign](#) will open to the public the Western Stock Show Association's vast collection of photos, documents and artifacts dating back more than a century.

The Wold Family Heritage Center will be located prominently on the first floor of the new [Legacy Building](#) and easily accessible to visitors year-round. This will be a unique place, one where people can learn about the history of the Stock Show, farming, ranching, and the rodeo traditions that emerged from life in the rural West. The Wold Family Heritage Center will showcase the immense societal, cultural, and economic contributions of Western ranching and agriculture and will share new perspectives on Western history.



The National Western's archives have been in storage for more than a century. The Wold family's gift provides a high-profile venue for sharing the Western legacy of hard work, creativity and collegiality that represent the very best of our region to this day. The Stock Show provides a window into the West every January; the Wold family's gift will keep that window open all year long.

Given the Wold family's own remarkable history, it's fitting that the Wolds would support the creation of the WFHC. John Wold, born in 1916, married his sweetheart Jane and started work as a geologist in the Texas oil fields. In 1950, he settled in Wyoming, where he founded his own oil and gas business.

John Wold's children, Peter, Jack, and Priscilla, were born and raised in Casper, Wyo., where the family shares a rich history. The Wold Companies, with offices in Casper and Denver, now span three generations. While Wold businesses are predominately focused on oil and gas, the cattle business is one of the family's great passions. Its Hole-in-the-Wall Ranch in southwest Johnson County, Wyo. – near the "Hole-in-the-Wall" pass of Butch Cassidy and the Sundance Kid fame – is known for its history, wildlife, and superb Black Angus beef.

When the Wolds' gift was announced today, Pat Grant, chairman of the Western Stock Show Association board, put it this way: "This gift will let us share so many Western stories with the wider world," he said. "We are thrilled with the possibilities of the Wold Family Heritage Center, which I expect will be a must-see stop for National Western Center visitors for generations to come."

Thank you for your support of our campaign to secure the future of the National Western.

For news, updates and more on the Honoring the Legacy campaign for the National Western, visit

honoringthelegacycampaign.com

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