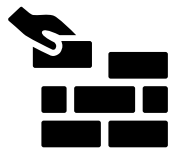




HONORING THE LEGACY BUILDING THE FUTURE

a campaign for the National Western Center



Give Dad a Brick... or maybe a Brand



Forget those neckties of questionable taste, “World’s Greatest Dad” T-shirts, and bottles of Old Spice. [Honoring the Legacy...Building the Future](#) has a better way to say “Happy Father’s Day” this year! Consider purchasing a brick or a brand in Dad’s honor.

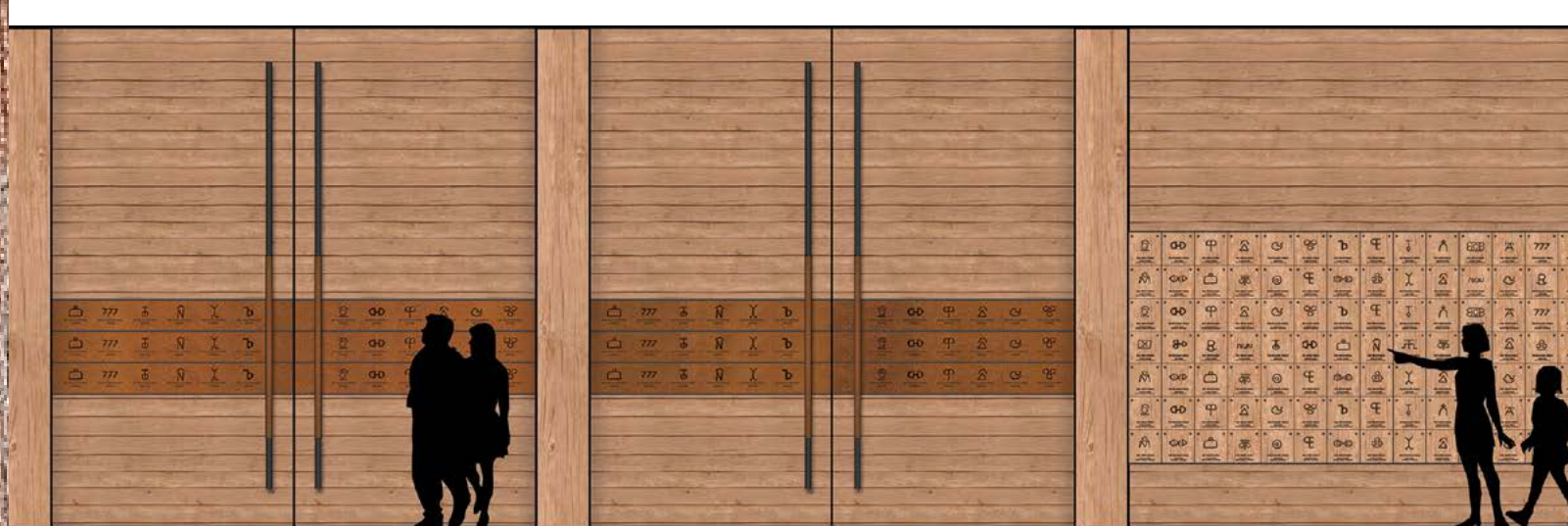
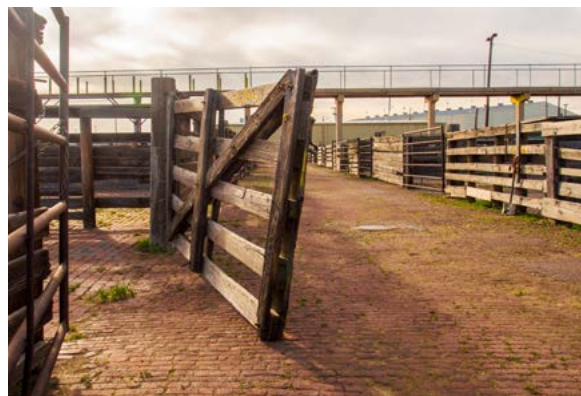


Legacy Brick Program

The program’s contributors will receive a century-old brick preserved from the historic National Western Yards inscribed with the name of the father you’d like to honor. The bricks will be prominently displayed in the National Western Center’s new [Legacy Building](#).

This one-time opportunity to own and publicly share a piece of National Western history is available for a one-time contribution of \$500.

The [Legacy Brick](#) program carves out a place for you or someone you love in the new National Western Center, and your gift will help us realize, in bricks and mortar, this vital new centerpiece of the West.



Branding Walls Program

For those who want to honor Dad with an indelible mark while providing vital support to the Honoring the Legacy campaign for the new National Western Center, look no further than the [Branding Walls](#) program.

The Branding Walls program offers two exciting options. With the first, your brand will be burned into an 11-inch by 11-inch square of leather into which the name of your ranch or family and its location are also burned. That brand is priced at \$2,500.

With the second option, your brand, along with your ranch or family name and its location, will be burned into a similarly sized square of wood. The cost of that brand is \$1,000.

[PURCHASE A BRAND HERE](#)

[PURCHASE A BRICK HERE](#)

For those who purchase a brick or a brand for Dad, we are happy to send him a certificate to let him know!



The National Western Center will be more than a new home commensurate with the Stock Show’s greatness. This will be a global destination for agricultural heritage and innovation, education, research, Western art, and more. The Center will serve as a center of gravity for Western values and culture for generations to come while honoring the legacy of those whose courage, creativity, hard work, and grit shaped the West into the remarkable place it is today.

Honoring the Legacy...Building the Future We don’t do ties!

And now, you can stay in touch with us on social media:



For news, updates and more on the Honoring the Legacy campaign for the National Western, visit

honoringthelegacycampaign.com