



## HONORING THE LEGACY BUILDING THE FUTURE

a campaign for the National Western Center



Photo Credit Tommy Collier

### A Message from Pete Coors

Life has been far from normal—an understatement, I know. With COVID-19 continuing to spread, we're all staying a little closer to home and keeping socially distanced with our faces covered when we're out mixing with people at grocery stores, shops, and elsewhere. We don't shake hands anymore, but instead offer knuckles or elbows or sometimes just a polite bow. Despite some great news on the vaccine front last week, we're all frustrated, mostly because of what we don't know: when will this all end? But it has been a beautiful autumn, and I hope you have had an opportunity to take in plenty of fresh air. Get ready: Stock Show weather is coming!

I thought this might be a good time to take a little breather. The campaign marches along, if a little slower than we had hoped. But then, it's a bit more difficult to speak about support through virtual meetings and Zoom. On the bright side, there's been a lot of interest in [bricks](#), [brands](#), and [horseshoes](#). Thanks to all of you for staying connected and continuing to support us in our work.

I know the postponement of the Stock Show is still weighing heavily on so many of our friends. But I must tell you, I have been so impressed with the true grit and grace that so many of you have shown in these difficult times. It reminds me why I love working with this organization so much.

As I mentioned in last month's Roundup, the campaign will be in touch with all of you throughout Stock Show to celebrate the spirit of the National Western. We are hard at work on some special videos and performances for you, with the goal of making everyone feel a little more connected and a little less lonely this January. Stay tuned for a lot more information coming your way next month.

Given that Thanksgiving is next week, I'd be remiss if I did not offer my sincere thanks to our donors and friends, my Co-Chairs and the Capital Campaign Committee, and to all of you who follow up each month. It's humbling to see how many of you read these monthly updates, and I am grateful for you!

So, sit back and enjoy a few videos from the 2020 National Western Stock Show. Next Roundup we will share more about what's going on around the National Western Center and the progress we're making.

Giddy up! Cheers!

### Stock Show Video

Editor's Note: During the 2020 Stock Show, Ed Greene, media personality and friend of the National Western, interviewed each of the campaign Vice Chairs about how they were feeling about the campaign and the National Western Center project. We've shared several of those with you throughout the year, and in this edition, we'd like you to check out Ed's interviews with [Pete Coors](#), [Pat Grant](#) and [Paul Andrews](#). Enjoy!



### For questions about the campaign or making a gift, please contact

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