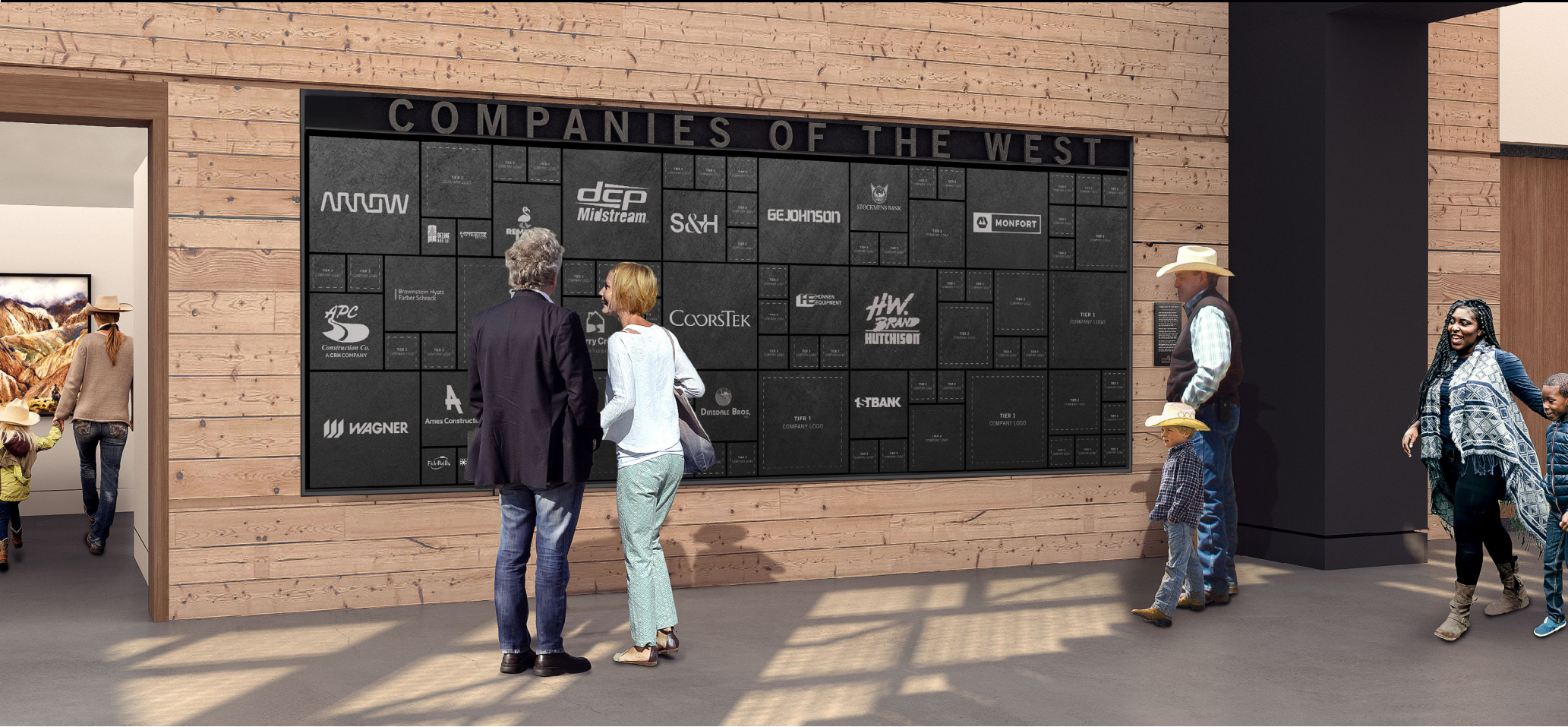


DONOR RECOGNITION PLAN:

LEGACY BUILDING



COMPANIES OF THE WEST PROGRAM

The Honoring the Legacy campaign’s Companies of the West program presents a high-profile opportunity for companies to show their support for—and, in perpetuity, identify their names and logos with—the National Western Center, the new home of the world-famous National Western Stock Show and so much more.

This program consists of three tiers, a range that enables organizations of all sizes to show their support for one of the nation’s great urban redevelopments, the wildly popular National Western Stock Show, and the year-round entertainment, cultural, and educational programming the National Western Center will enable.

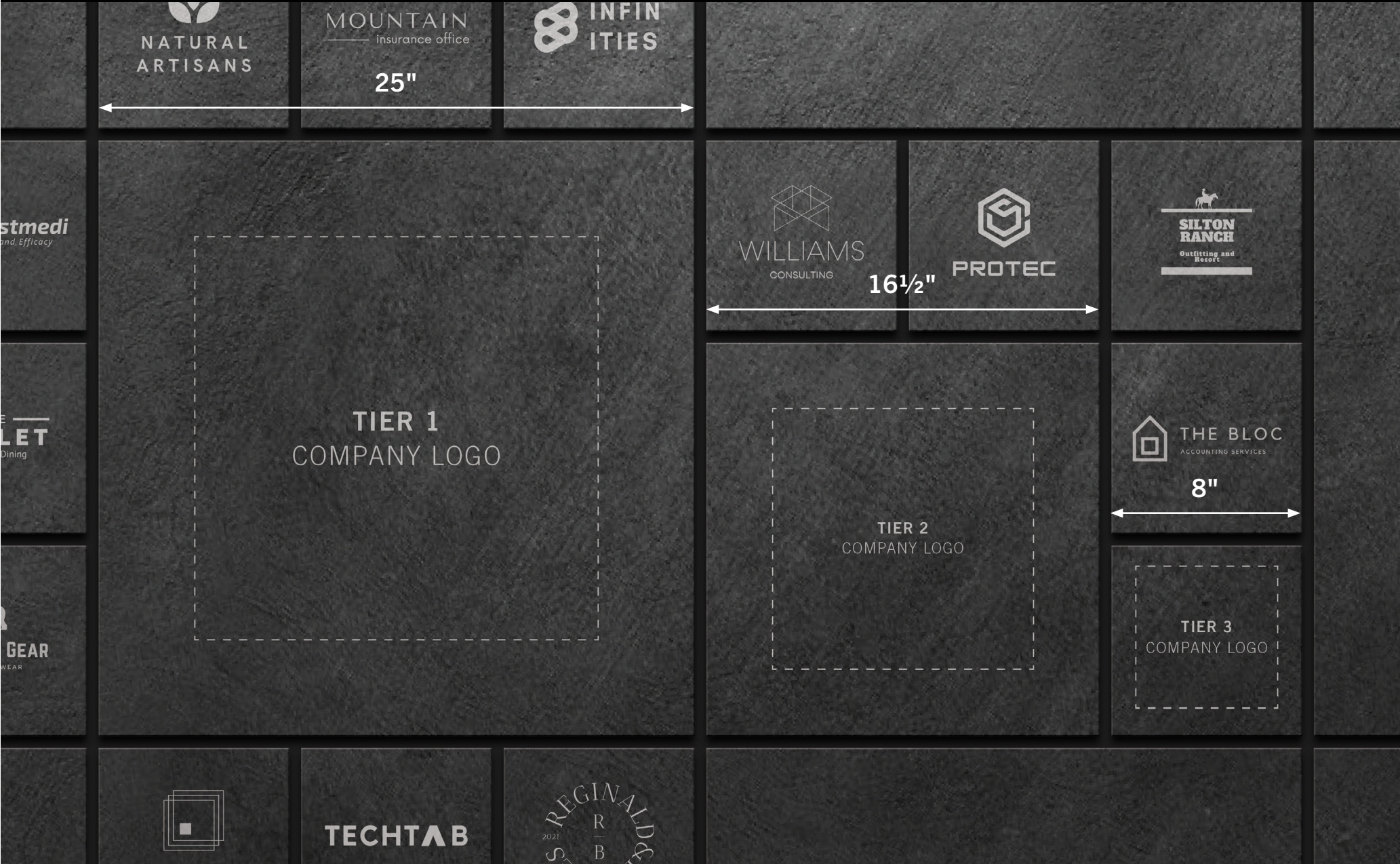
This program will recognize donors in a variety of ways, and all donors will be listed on a striking, custom-designed donor board in the Legacy Building. The Legacy Building is the National Western Stock Show’s new world headquarters and a gathering place, exhibit space, conference hall, gallery, and watering hole for families, cowboys, and business and government leaders from across the West.

The donor wall’s compelling design and central location between the main lobby and the Conference Center will make it a focal point for all who visit the second floor of the Legacy Building.

The National Western Center will be a global destination for agricultural heritage and innovation, one that promises a unique confluence of urban revitalization, economic development, tourism, education, research, and Western art and culture. The Center will anchor our Western values and culture for generations to come. The Companies of the West program lets companies showcase their commitment to the National Western, Denver, and the West for many thousands of visitors and fellow supporters each year while providing vital support for the new National Western Center. This onetime opportunity enables companies to associate their brands indelibly with the National Western and all it represents.

COMPANIES CURRENTLY IN THE PROGRAM

TIER 1	
Arrow Electronics	Hutchison Inc. HW Brand
Brannan Companies	Monfort Companies
Chevron	Transwest Truck Trailer RV
CoorsTek	Wagner Equipment Co.
DCP Midstream	
GE Johnson Construction	
TIER 2	
Ames Construction	Four Point Energy
Asphalt Paving Co.	Greenberg Traurig, LLP
Bradbury Companies	Honnen Equipment
Brownstein Hyatt Farber Schreck	Johnson Financial Group
CEI Constructors	Shaw Resources Management LLC
Cherry Creek Mortgage	Sherman and Howard
Colorado Farm Bureau	Stockmens Bank
Coulson Excavating Company	TMLFO
Dinsdale Bros.	US Bank
FirstBank	
TIER 3	
Ball Corporation	Sage Consulting
Brannan Companies	SSA Group
Deline Box	US Engineering
Eide Bailly LLP	Vectra Bank
Merrick & Company	



COMPANIES OF THE WEST PROGRAM

Tier 1: \$250,000

Limited to 12 companies.

Your company’s logo will be presented on a prominent 25-inch square on the Companies of the West donor wall, to be located on the Legacy Building’s second floor between the Conference Center and the Western Stock Show Association’s Nick Petry Boardroom, Mayer Conference Suite, and US Bank Chairman’s Office.

Donors will also receive:

- Eight Corporate Memberships to the NEW National Western Club, opening in 2025, good from 2025 to 2035.
- Up to 50 Grounds Admission tickets good for all 16 days of the National Western Stock Show, good from 2025 to 2035.
- 10% discount on a rental space within the Legacy Building, twice a year, good February through December.
- Concierge assistance from the National Western Development Office for planning the company’s visit during Stock Show.
- Gift is payable over five years.

Tier 2: \$100,000

Limited to **up to 24** companies.

Your company’s logo will be presented on a prominent 16½-inch square on the Companies of the West donor wall, to be located on the Legacy Building’s second floor between the Conference Center and the Western Stock Show Association’s Nick Petry Boardroom, Mayer Conference Suite, and US Bank Chairman’s Office.

Donors will also receive:

- Four Corporate Memberships to the NEW National Western Club, opening in 2025, good from 2025 to 2035.
- Up to 25 Grounds Admission tickets good for all 16 days of the National Western Stock Show, good from 2025 to 2035.
- 5% discount on a rental space within the Legacy Building, good February through December.
- Concierge assistance from the National Western Development Office for planning the company’s visit during Stock Show.
- Gift is payable over five years.

Please Note: This level sold out quickly, so we are adding either six or 12 of these \$100,000 opportunities, depending on demand. Get yours today!

Tier 3: \$50,000

Limited to 48 companies.

- Your company’s logo will be presented on a prominent 8-inch square on the Companies of the West donor wall to be located on the Legacy Building’s second floor between the Conference Center and the Western Stock Show Association’s Nick Petry Boardroom, Mayer Conference Suite, and US Bank Chairman’s Office.
- Gift is payable over five years.