

COMPANIES OF THE WEST PROGRAM

The Honoring the Legacy campaign’s Companies of the West program presents a high-profile opportunity for companies to show their support for—and, in perpetuity, identify their names and logos with—the National Western Center, the new home of the world-famous National Western Stock Show and so much more.

This program consists of three tiers, a range that enables organizations of all sizes to show their support for one of the nation’s great urban redevelopments, the wildly popular National Western Stock Show, and the year-round entertainment, cultural, and educational programming the National Western Center will enable.

This program will recognize donors in a variety of ways, and all donors will be listed on a striking, custom-designed donor board in The Legacy. The Legacy is the National Western Stock Show’s new world headquarters and a gathering place, exhibit space, conference hall, gallery, and watering hole for families, cowboys, and business and government leaders from across the West.

The donor wall’s compelling design and central location between the main lobby and the Conference Center will make it a focal point for all who visit the second floor of The Legacy.

The National Western Center will be a global destination for agricultural heritage and innovation, one that promises a unique confluence of urban revitalization, economic development, tourism, education, research, and Western art and culture. The Center will anchor our Western values and culture for generations to come. The Companies of the West program lets companies showcase their commitment to the National Western, Denver, and the West for many thousands of visitors and fellow supporters each year while providing vital support for the new National Western Center. This onetime opportunity enables companies to associate their brands indelibly with the National Western and all it represents.

COMPANIES CURRENTLY IN THE PROGRAM

TIER 1 **SOLD OUT**

Arrow Electronics	Guttersen Companies
Bank of Colorado	Hutchison Inc. HW Brand
Brannan Companies	Monfort Companies
Chevron	Tallgrass Energy
CoorsTek	Transwest Truck
DCP Midstream	Trailer RV
GE Johnson Construction	Wagner Equipment Co.

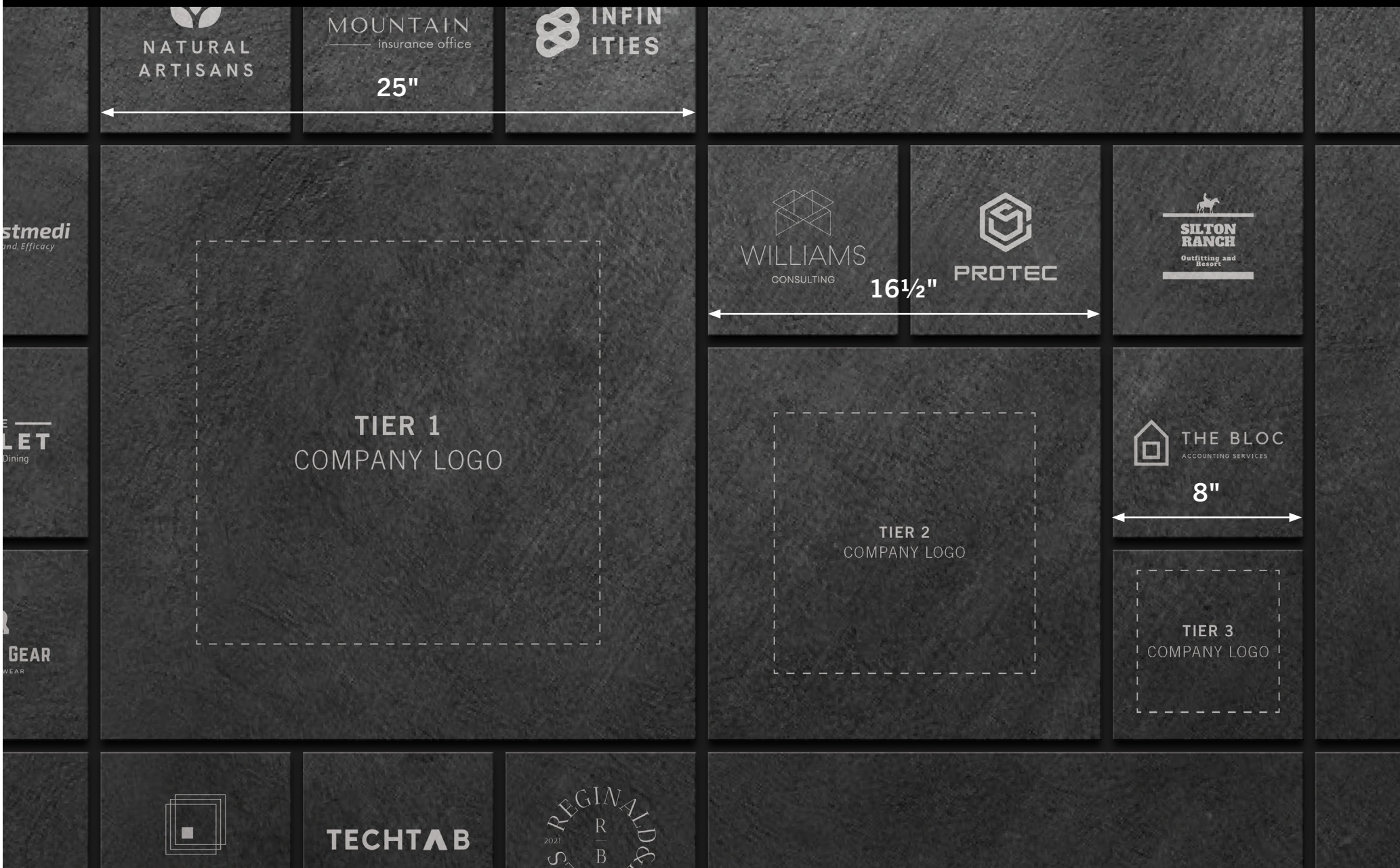
TIER 2 **SOLD OUT**

Ames Construction	Four Point Energy
Asphalt Paving Co.	Greenberg Traurig, LLP
Bradbury Companies	Griffis Residential
Brownstein Hyatt Farber Schreck	Honnen Equipment
CEI Constructors	Johnson Financial Group
Cherry Creek Mortgage	Shaw Resources Management LLC
Colorado Farm Bureau	Sherman and Howard
Coulson Excavating Company	Stockmens Bank
DBC Irrigations Supply	Tezak Companies
Dinsdale Bros.	TMLFO
Eaton Metals	Trans Lease, Inc.
FirstBank	US Bank
	Ward Electric Company

TIER 3 **SOLD OUT**

Ball Corporation	Merrick & Company
Brannan Companies	Pac/West Strategies
Coors Brewing Company	Sage Consulting
CRL Associates	SSA Group
Deline Box	US Engineering
Eide Bailly LLP	Vectra Bank
Kelley Trucking	The Wynkoop Brewing Company
Laramie Energy	

THE LEGACY



COMPANIES OF THE WEST PROGRAM

Tier 1: \$250,000
Tier 1 SOLD OUT
Limited to 12 companies.

Your company's logo will be presented on a prominent 25-inch square on the Companies of the West donor wall, to be located on The Legacy's second floor between the Conference Center and the Western Stock Show Association's Nick Petry Boardroom, Mayer Conference Suite, and US Bank Chairman's Office.

Donors will also receive:

- Eight Corporate Memberships to the NEW National Western Club, opening in 2025, good from 2025 to 2035.
- Up to 50 Grounds Admission tickets good for all 16 days of the National Western Stock Show, good from 2025 to 2035.
- 10% discount on a rental space within The Legacy, twice a year, good February through December.
- Concierge assistance from the National Western Development Office for planning the company's visit during Stock Show.
- Gift is payable over five years.

Tier 2: \$100,000
Tier 2 SOLD OUT
Limited to up to 21 companies.

Your company's logo will be presented on a prominent 16½-inch square on the Companies of the West donor wall, to be located on The Legacy's second floor between the Conference Center and the Western Stock Show Association's Nick Petry Boardroom, Mayer Conference Suite, and US Bank Chairman's Office.

Donors will also receive:

- Four Corporate Memberships to the NEW National Western Club, opening in 2025, good from 2025 to 2035.
- Up to 25 Grounds Admission tickets good for all 16 days of the National Western Stock Show, good from 2025 to 2035.
- 5% discount on a rental space within The Legacy, good February through December.
- Concierge assistance from the National Western Development Office for planning the company's visit during Stock Show.
- Gift is payable over five years.

Please Note: This level sold out quickly, so we are adding either six or 12 of these \$100,000 opportunities, depending on demand. Get yours today!

Tier 3: \$50,000
Tier 3 SOLD OUT
Limited to 10 companies.

- Your company's logo will be presented on a prominent 8-inch square on the Companies of the West donor wall to be located on The Legacy's second floor between the Conference Center and the Western Stock Show Association's Nick Petry Boardroom, Mayer Conference Suite, and US Bank Chairman's Office.

- Gift is payable over five years.