



Mother's Day flowers are never a bad idea. A select few, though, may consider the occasion to be a timely moment to permanently commemorate Mom's contributions to agriculture and the West.

The [Women in Agriculture](#) program, part of the Honoring the Legacy...Building the Future campaign, presents an innovative way to celebrate the outstanding contributions women have made to agriculture while providing vital support to the [Honoring the Legacy campaign](#) for the new National Western Center.

Women have always been indispensable to agriculture and ranching. These days, they serve as ranchers, entrepreneurs and business owners, innovators, leaders of some of our most revered agricultural companies, and stewards of the land. The Women in Agriculture program celebrates the historic achievements of women who are the role models for those leading the industry into the future.



Honorees will be celebrated with an 8-by-10-inch photo and a plaque which will include the honoree's name and that of the individuals, family, or business recognizing her. Women in Agriculture plaques will be on permanent display in a prime location in the Sue Anschutz-Rodgers Livestock Center – a fitting home named in honor of one of the West's great women in agriculture.

This unique opportunity to honor a female leader in agriculture while helping make the new National Western Center a reality is available for a contribution of \$25,000, payable over 5 years.

So don't forget those flowers, but do consider investing in a lasting tribute to Mom's extraordinary contributions to your family and the West.

For those who purchase a plaque for Mom, we are happy to send her a certificate to let her know!



### About the National Western Center

The National Western Center will be more than a new home commensurate with the Stock Show's greatness. This will be a global destination for agricultural heritage and innovation, education, research, Western art, more. The Center will serve as a center of gravity for Western values and culture for generations to come while honoring the legacy of those whose courage, creativity, hard work, and grit shaped the West into the remarkable place it is today.

And now, you can stay in touch with us on social media:

[Facebook](#) | [Instagram](#) | [YouTube](#)

For news, updates and more on the Honoring the Legacy campaign for the National Western, visit

[honoringthelegacycampaign.com](http://honoringthelegacycampaign.com)