

**CELEBRATING
THE SPIRIT
OF THE NATIONAL
WESTERN
Stock Show
2021**

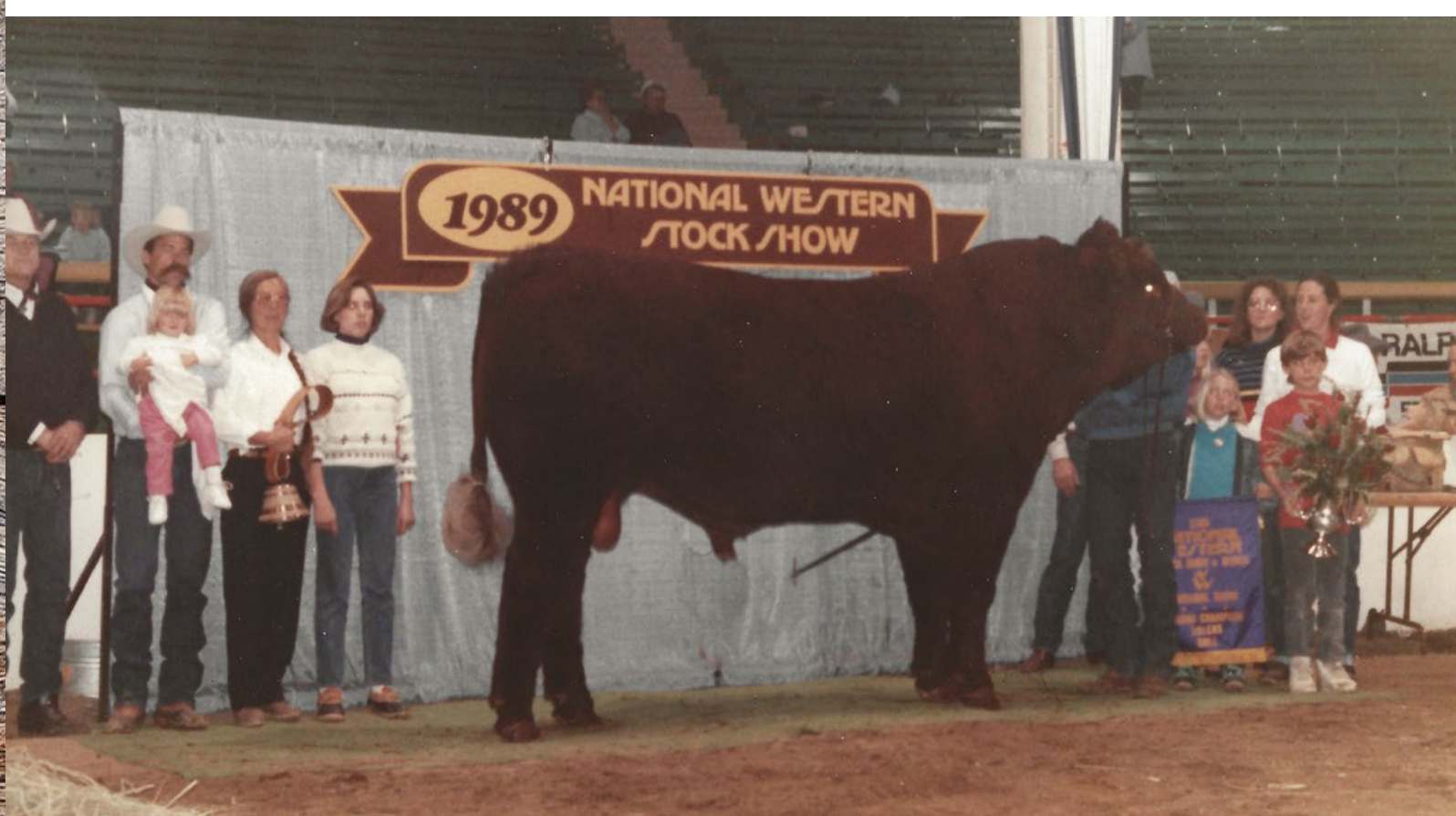
GIFT ANNOUNCEMENT

Whitham Family Foundation donates \$1 million to National Western Capital Campaign

The Whitham family has stepped up for Denver and the West yet again, this time with a \$1 million donation to the Honoring the Legacy campaign for the new National Western Center.

As you can see in the photos below, the Whitham family has been part of the Stock Show for almost 70 years: showing livestock, buying and selling breeding stock, meeting with cattle nutritionists and animal-health experts, and engaging in various other Stock Show activities that are so familiar to agricultural producers from across the West.

“Our cow-calf operations, yearling grazing program, commercial finishing operation, and farming programs all benefited from the information and best-practice exchanges that took place in and around the National Western,” Barth said.



While farming and ranching runs in his blood, Barth has met with success in the Natural resource development business and is CEO of Enduring Resources. He and Maureen have shared the fruits of that success – and a whole lot of their time and talent – in many ways. We’ve been a beneficiary for some time now: Barth has been a longtime member of the Western Stock Show Association board and a staunch National Western supporter, as well as a member of the Capital Campaign Committee.

But that’s just the start of it. On the higher-education front, Barth helps out his alma mater as a Colorado School of Mines Foundation governor, and he is also a Regis University trustee. He chaired the Children’s Hospital Colorado board of directors.

And speaking of capital campaigns, Barth and Maureen have set quite an example: they co-chaired the Children’s Hospital Colorado Foundation’s \$400-million campaign that wrapped up in 2019. It brought in \$23 million more than its goal. But then, Barth makes a habit of exceeding expectations.

“The National Western is a major economic engine, a vital educational institution, and an indispensable link between the rural and urban West,” Barth said. “Maureen and I feel fortunate to be able to help shape its future.”



Barth says he hopes the Whitham family’s gift sets an example for others.

“As I’ve watched the plans for the National Western Center take shape over these past few years, I’ve been more and more convinced that contributions to the campaign equate to investments in Denver, the state of Colorado, the West, and agriculture in general,” Barth said. “I’m hoping others join us in making the vision a reality.”

Well said. From all of us at the National Western and the Honoring the Legacy campaign, sincere thanks to Barth, Maureen and the entire Whitham family for being a shining example and for all you do.

Stay in touch with us on social media:

 [Facebook](#) |  [Instagram](#) |  [YouTube](#)

For news, updates and more on the Honoring the Legacy campaign for the National Western, visit

honoringthelegacycampaign.com