



HONORING THE LEGACY BUILDING THE FUTURE

a campaign for the National Western Stock Show



Photo Credit Tommy Collier

A Message from Pete Coors

We are well into the dog days of summer here in Denver, and I hope everyone is finding some time to recharge and relax. The Honoring the Legacy Campaign continues to buzz along – our fundraising efforts never truly rest (thank goodness!). But we do slow the pace somewhat during the summer months, particularly with respect to events. That said, donors do need to read to the end of this message to ensure that you are saving the date for a September event just for you.

Last month, I focused my message on legacy – a theme I will return to many times before the finish of this campaign. We got a terrific response from our readers, and even a couple of gifts! I continue to be humbled and grateful, first, that you are such avid readers of our newsletter, and second, that you believe as strongly in legacy as I do.

This month, I want to talk a little more about legacy – but less in the abstract and more in the tangible realm. I know many of you fondly remember Nancy Petry, who passed in 2021. Anyone who attended a Citizen of the West dinner in recent years will recall hearing her read the roll call of past recipients. She was a fixture at Stock Show and a beloved inaugural member of our Capital Campaign Committee. I was lucky enough to call her my friend. To me, she epitomized Western culture, heritage, and values. She was, quite simply, one of the most graceful women I have known.

So, you can imagine my sheer delight earlier this month when I received an email from her family letting me know that a gift from her estate would be forthcoming to our campaign. We immediately set to work on brainstorming what would be a perfect way to honor Nancy.

As you may know, during the 2020 Stock Show, we named the Legacy Building's new Western Stock Show Association Boardroom for her husband, the late Nick Petry, who served as president and CEO of the National Western Stock Show from 1966 to 1985.

We held a luncheon to officially name the boardroom, and it was a terrific day with Nancy and family and friends all in attendance to celebrate Nick. Nancy had insisted that the boardroom be named only for Nick – that was "his honor," she told us. The question, then, was how to honor Nancy, her contributions, and her love for Nick. We hit upon an idea, and Nancy's family agreed wholeheartedly.

Every great boardroom needs a great table – and we have been talking and dreaming for many years about the one that would grace the Nick Petry Boardroom. Now, we have it: The table will be named for Nancy, and it will be as grand, elegant, and impressive as she was. It seemed appropriate that their names, stories, and love continue to be intertwined and at the heart of the Stock Show.

As her granddaughter, Annie Harrington Weinig so eloquently put it in a note to me, "In a world that changed so much over the course of her lifetime, my grandmother was absolutely committed to supporting institutions and organizations like the National Western that will outlive us all and whose continued existence will remind future generations of the vision and core values upon which our state and Western region were built."

We could not agree more. We offer our thanks to Nancy, whom I know will be smiling when we find that perfect table, and we thank her family for their continued support of the organization that has meant so much to them – and us all.



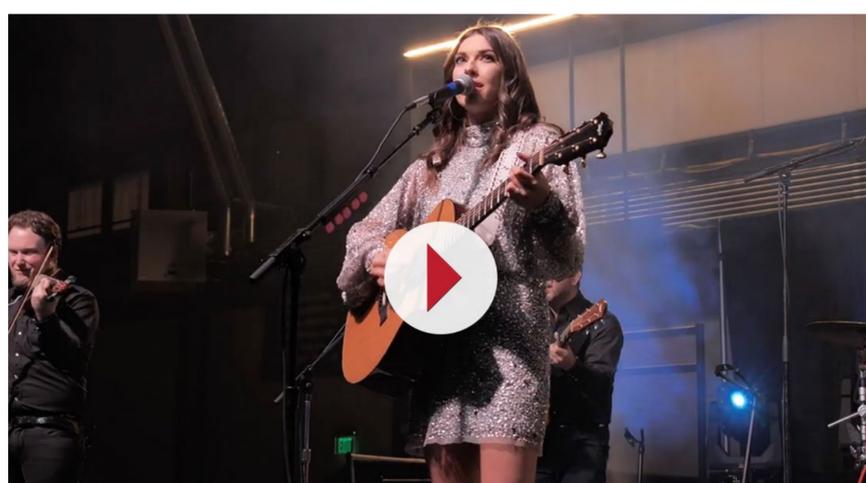
Nancy and I shared a moment in November of 2018 when we presented the City of Denver with our first \$15 million payment. She was as proud as I was.



Nancy and family at the luncheon naming the WSSA Boardroom the Nick Petry Boardroom



Nancy was joined by many of her good friends that day in January of 2020, including, left to right: Sue Anschutz-Rodgers, Judi Newman, Bea Taplin, and Eileen Honnen



Summer Concert Series

It's that time of year for summer concert series galore, and the Honoring the Legacy Campaign is jumping on the bandwagon. In this edition, as well as in next month's Roundup, we hope you will [enjoy a few songs](#) that were part of Jenny Tolman's concert at the grand opening of the Cille and Ron Williams Yards last January. Jenny is a campaign favorite, and you can learn more about her [here](#). But for now, kick back and enjoy a few songs.



Donors...Save the Date

Attention all donors to the Honoring the Legacy Campaign: By now you should have received your invite to join us for a big celebration honoring all of YOU on Thursday, September 8. It's our annual donor Happy Hour to simply say, "Thank you – we could not do it without you!" Festivities will be on the site of the future Legacy Building. If you are a donor to the campaign at any level, you can RSVP by clicking [here](#).

I Left a Legacy Because...

The idea of legacy can mean different things to different people – it can be personal; it can relate to family, business, or avocations; it can apply to the entire region and the ethos of hard work and creativity that has built and sustained the West. We would like to share your take on legacy as well as what motivated you to contribute.

We're collecting quotes and anecdotes from our donors as to why legacy is important to them. So please tell us: Why did you support the campaign? What does "legacy" mean to you?

Please take a few moments to email your thoughts to Angela Lieurance, our campaign director, at alieurance@nationalwestern.com. Or if you prefer, just visit the website, download the [form](#) and mail it back to us. We'll share on the website, in this newsletter, on social media, and at the campaign's headquarters at the Stock Show in January.



For questions about the campaign or making a gift, please contact

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Stay in touch with us on social media:



For news, updates and more on the Honoring the Legacy campaign for the National Western, visit

honoringthelegacycampaign.com