



HONORING THE LEGACY BUILDING THE FUTURE

a campaign for the National Western Center



Photo Credit Tommy Collier

Personal Message from Pete

I have said from the beginning of our efforts that we can only succeed with passionate, committed leaders at the helm, and boy do we have them! At the end of the month we will have our capital campaign committee meeting. This is a group of volunteers who have signed on to help us achieve our goal of raising \$100MM for the National Western facilities at the new National Western Center. We meet every quarter as a group, but it's the work that takes place the rest of the year that makes me particularly grateful. For example, members of this group help identify prospects who might be interested in our campaign; they ask their friends and business associates to get involved; they host events, open their homes, offices and clubs so we can tell our story; they have even hosted and personally performed a concert for us! All to make sure everyone has a chance to learn about and support the National Western.

You can find a complete listing of our committee on our website at honoringthelegacycampaign.com/about/leadership. Take a minute to check out our all-star lineup. I could not do this without them!

If you have thoughts or questions about the campaign, drop me an email at pcoors@nationalwestern.com.



The Greatest Hits Keep Coming: Check Out This Month's Stock Show Video

Western Stock Show Association Chairman Pat Grant and Board Members Doug Jones, Guy McEndaffer and Justin Cumming, along with Capital Campaign Committee member Bruce Wagner, joined me throughout the Stock Show to talk with and interview longtime exhibitors at National Western. They weren't shy about telling us what the National Western means to them, their families and their ranches. This month's video features Bob Funk from Express Ranches located in Yukon, Okla. Enjoy this month's video – Bob is a real treasure!

[See the video »](#)



What's New

Last month, I invited you to check out the new renderings of the Legacy Building, the Equestrian and Livestock Centers, and the Yards on [our website](#).

This month, I invite you back to the site to check out the many opportunities we have for you to [donate and get involved](#). All our major facilities have naming opportunities identified, and all commitments are payable over five years. As the campaign progresses, we will also be rolling out more opportunities at all levels. Our goal is to have everyone who wants to be a part of this next phase of National Western's history be able to do so – there will truly be something for everyone.

Campaign Status Report

Summer slows the pace for our events and meetings a bit, but I am pleased to report a modest increase of \$125,000 since last month. As someone who firmly believes every gift is significant, I could not be more thrilled to let you know that we have named our first fire pit on the West Terrace of the Legacy Building, and we have also named a work space in the art gallery. These gifts take our total raised to \$23,265,572.

For news, updates and more on the Honoring the Legacy Campaign, visit

honoringthelegacycampaign.com

For questions or more information, please contact Angela S. Lieurance,
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